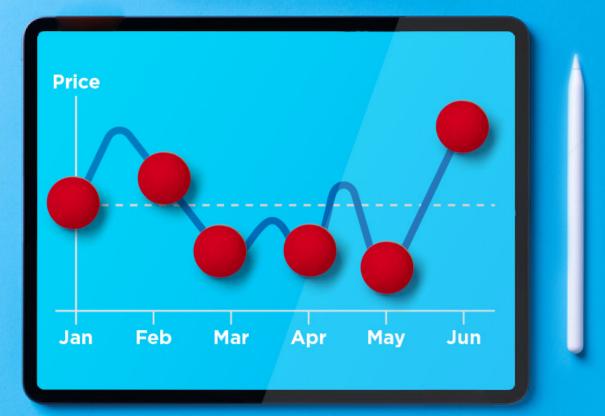
# Introducing Singapore's 1<sup>st</sup> fund with a built-in dollar cost averaging feature



## Navigate uncertainty with confidence

## POWER OF THE COST-AVERAGING EFFECT

Market timing is a costly exercise.

Dollar Cost Averaging investing strategy mitigates market timing risk by smoothing fluctuating prices. By investing small sums regularly, you buy more units when prices fall, and fewer units when they rise. This is the cost-averaging effect.

### TIME IN THE MARKET VS TIMING THE MARKET



#### REDUCE RISKS OF EXPOURE TO MARKET FLUCTUATIONS & EMOTIONS

Fear of an ill-timed investment can lead to hasty decisions. Investing the same amount regularly regardless of market conditions allows investors to be less emotionally affected by market volatility and avoid making rash investment decisions.

#### POTENTIALLY LOWER COST OF INVESTMENT

With Dollar Cost Averaging, investors buy more units when prices are low and fewer units when prices are high. Over time, the average cost of your investment could potentially be lower, compared to a one-time, lump sum investment.





#### STAY INVESTED, SMOOTH OUT NEAR-TERM BUMPS

Empirical evidence has shown "Time in the market is more important than timing the market". In times of market volatility, it is more important to stay invested in the long run and manage risk than maximize returns.

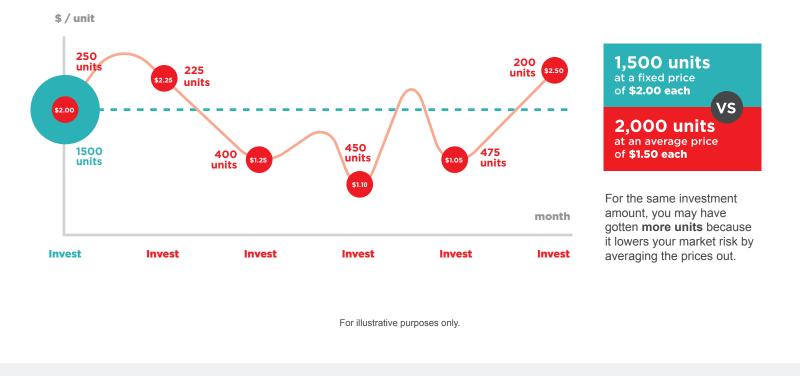
#### PEACE OF MIND WITH A PREDETERMINED PLAN

Dollar Cost Averaging is a simple plan that invests a fixed sum of money regularly into the same investment over a period of time, regardless of market conditions.



## **DOLLAR COST AVERAGING IN ACTION**

Let's say you have \$3,000 to invest. You can choose to invest all at once, or invest regularly every month for 6 months.



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