

## **Press Release**

### **Amundi launches an IBF-certified ESG programme with momenta to equip and raise the industry knowledge bar**

*The IBF-certified programme will help finance professionals understand and articulate ESG principles, best practices, and opportunities*

**Singapore, 5 May 2022** – Amundi, Europe's leading asset manager and leader in responsible investment, announced today the launch of an IBF-certified ESG programme to enhance understanding on responsible investment approaches across the financial industry.

Entitled "Rebalancing Your Client's Portfolio to be ESG-Aligned," the programme has been co-developed with momenta, a business transformation and people development firm, accredited by the Institute of Banking and Finance (IBF) Singapore. Targeting private banking and retail relationship managers, investment consultants, and product specialists, it will provide participants with a better understanding of ESG principles, impart best practices, and strengthen ESG advisory capabilities to forge stronger and deeper client relationships.

**Albert Tse, Amundi's CEO for South Asia**, said: "An increasing focus and interest in responsible investing has driven demand for relationship managers to keep pace and meet the evolving needs of their clients. This training programme is a key to bridge the knowledge gap, while equipping participants with the skillsets and knowledge to enrich discussions and capture opportunities with their clients."

"As a pioneer in responsible investment, Amundi is delighted to be working with momenta to help finance professionals deepen their capabilities in ESG investment. Leveraging the strengths of both parties, we will deliver Amundi's ESG proficiencies through momenta's people development expertise. Similarly, the IBF accreditation is the hallmark of proficiency and further underscores the capabilities and value-add that Amundi is able to provide the industry as a leader in ESG" he added.

Designed to take place in two parts, the programme will comprise a mobile self-learning segment and a full-day workshop conducted by an IBF accredited trainer.

Lending its ESG expertise, Amundi will provide the material used in the self-learning modules. Presented alongside a variety of slides, videos and assessments, the mobile-learning segment will lay the groundwork to introduce the concepts and relevance of ESG in the investment space, preparing participants for the full-day workshop.

Available in both in-person and virtual format to accommodate learning preferences, as social distancing measures ease in Singapore, the workshop will bring to life theories and concepts from the mobile-learning segment and provide application via scenarios and case studies. Led by an IBF-accredited trainer, the entire programme is accredited under the IBF's Standards Training Scheme. Through this arrangement, participants will be able to fulfil their 12.5 hours CPD requirements as part of expanding the competencies needed for their jobs.

Commenting on the partnership, **momenta's Group Managing Director, Carl Thong** said, "ESG is an important topic and this workshop allows wealth managers to translate ESG knowledge into client conversations. We are excited to be in partnership with Amundi, one of the world's leading asset managers with specialty in ESG."

More information about the workshop can be found [here](#). Download the programme brochure [here](#). To register for the workshop, email [contact@momenta.biz](mailto:contact@momenta.biz).

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#### About Amundi

Amundi, the leading European asset manager, ranking among the top 10 global players<sup>1</sup>, offers its 100 million clients - retail, institutional and corporate - a complete range of savings and investment solutions in active and passive management, in traditional or real assets.

With its six international investment hubs<sup>2</sup>, financial and extra-financial research capabilities and long-standing commitment to responsible investment, Amundi is a key player in the asset management landscape.

Amundi clients benefit from the expertise and advice of 5,300 employees in 35 countries. A subsidiary of the Crédit Agricole group and listed on the stock exchange, Amundi currently manages more than €2.0 trillion of assets<sup>3</sup>.

*Amundi, a trusted partner, working every day in the interest of its clients and society*



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<sup>1</sup> Source: IPE "Top 500 Asset Managers" published in June 2021, based on assets under management as at 31/12/2020

<sup>2</sup> Boston, Dublin, London, Milan, Paris and Tokyo

<sup>3</sup> Amundi data including Lyxor as at 31/03/2022